



**DKM ECONOMIC CONSULTANTS BRING THE 69TH
EUROCONSTRUCT CONFERENCE TO DUBLIN CASTLE ON 24-25 JUNE 2010**

**Export markets to provide opportunities for Irish construction companies
as European construction industry emerges from recession**

The Irish construction industry is in major recession at the moment and, according to DKM Economic Consultants, there are few signs of any reasonable upturn in activity at home before 2012. Consequently the real business opportunity for Irish construction companies right across the construction supply chain has to be in export markets.

According to **Annette Hughes** of **DKM Economic Consultants**, "With the exception of Spain, Portugal and Ireland, many of the countries represented by the Euroconstruct region are expected to recover in 2011. As the construction industry across Europe emerges from recession, it will be fundamentally different. In the changed environment, firms will need to follow new strategies to survive and position themselves for the eventual upturn."

The industry's medium-term prospects and the type of recovery strategies which will assist firms' prepare for the upturn are among the topics that will be addressed in the forthcoming **69th Euroconstruct Conference** which is being organised by DKM Economic Consultants, the Irish member of the organisation. Euroconstruct is an association of specialised research organisations from 19 countries with expertise in the forecasting of construction market trends in Europe (www.euroconstruct.org).

The **69th Euroconstruct Conference** will take place in **Dublin Castle on the 24th and 25th June**. It will be opened by the Minister for the Environment, Heritage and Local Government.

This is a major conference event which only comes to Dublin once in ten years and provides important networking opportunities and information for construction industry leaders/firms from all sectors of the European construction industry and beyond, analysts and decision makers. The conference attracts up to 150 delegates from Europe and beyond.

This intensive one-day conference on **Friday 25th June** will start with presentations from Mr. Kenneth Wattret, a renowned Eurozone economist with BNP Paribas on the outlook for the European economy and leading Euroconstruct experts on the outlook for construction markets across the 19 member countries of Euroconstruct.

The afternoon session will present the special theme: **'Recovery strategies- positioning the industry for the upturn'**. A distinguished international speaker panel will speak on strategic issues including:

- ✓ funding of construction,
- ✓ consolidation and diversification,
- ✓ innovation and
- ✓ new markets and opportunities.

Each delegate will receive a **200 page Summary Report** containing the full set of projections for the economy and the construction market in each of the 19 Euroconstruct countries, plus the individual papers/presentations from the afternoon session. This report will be invaluable to firms undertaking new business development and research on new markets.

For further details on the conference programme and to register please visit www.dkm.ie or contact DKM directly.

ENDS

Further information please contact

DKM 01 6670372

Annette Hughes 01 6144494

Ernestine Woelger 01 6144492

Thank you.